

Submitting this form does not guarantee admittance. Forms are reviewed for admission qualifications before processing, notification of acceptance sent via email. The deadline for preregistration is Monday, January 16, 2012. **PLEASE PRINT.**

PRESS/MEDIA COMPANY INFORMATION

IMPORTANT! NEW BADGE PICK-UP PROCEDURE. PLEASE READ.
ALL BADGES MUST BE PICKED UP ON-SITE AT THE SHOW.

- Register each person individually and include their email address*.
- An email with a unique confirmation code is emailed to each registered attendee.
- Access to the confirmation email, plus valid photo ID, allows attendees to pick-up their badge on-site.
- A NEW self-service badge printing area efficiently serves those with their confirmation email.

Press/Media Company Name: _____ Registration Contact: _____

Street Address: _____ City: _____ State/Prov.: _____ Country: _____ Zip Code: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

SOCIAL MEDIA OUTREACH: Facebook: _____ Linked In: _____

Twitter: @ _____ YouTube: _____ Vimeo: _____

MEDIA TYPE (check all that apply):

Magazine Newspaper Newsletter Television

Radio Online/Blog Other: _____

MEDIA BEATS (check all that apply):

Trade Alpine Ski AT/BC Snowboard Telemark General Ent/Trends Health/Fitness Kids/Youth Winter Section

Apparel/Access. Outdoor Snowshoe XC/Nordic Fashion Finance/Bus. Travel Other

FOR SECURITY PURPOSES THERE IS A \$50 FEE FOR REPRINTED BADGES - WHETHER STOLEN, FORGOTTEN, MISPLACED OR LOST. PROCEEDS GO TO SIA PROGRAMS & GROWING THE SNOW SPORTS INDUSTRY.

ATTENDEE REGISTRATION INFORMATION

DO NOT USE THIS FORM TO REGISTER YOUTH. Anyone under the age of 16 may be registered on-site by parent/guardian or responsible adult to complete the Youth Release Form. Attach a separate sheet if additional space is needed.

#1 FULL NAME _____

EMAIL (REQUIRED) _____

ON-SNOW LOCATIONS ATTENDING: Winter Park Devil's Thumb

ON-SNOW TRANSPORT NEEDED: Day 1 Day 2

DEMO ACCESS NEEDED? Yes No

#2 FULL NAME _____

EMAIL (REQUIRED) _____

ON-SNOW LOCATIONS ATTENDING: Winter Park Devil's Thumb

ON-SNOW TRANSPORT NEEDED: Day 1 Day 2

DEMO ACCESS NEEDED? Yes No

#3 FULL NAME _____

EMAIL (REQUIRED) _____

ON-SNOW LOCATIONS ATTENDING: Winter Park Devil's Thumb

ON-SNOW TRANSPORT NEEDED: Day 1 Day 2

DEMO ACCESS NEEDED? Yes No

#4 FULL NAME _____

EMAIL (REQUIRED) _____

ON-SNOW LOCATIONS ATTENDING: Winter Park Devil's Thumb

ON-SNOW TRANSPORT NEEDED: Day 1 Day 2

DEMO ACCESS NEEDED? Yes No

#5 FULL NAME _____

EMAIL (REQUIRED) _____

ON-SNOW LOCATIONS ATTENDING: Winter Park Devil's Thumb

ON-SNOW TRANSPORT NEEDED: Day 1 Day 2

DEMO ACCESS NEEDED? Yes No

#6 FULL NAME _____

EMAIL (REQUIRED) _____

ON-SNOW LOCATIONS ATTENDING: Winter Park Devil's Thumb

ON-SNOW TRANSPORT NEEDED: Day 1 Day 2

DEMO ACCESS NEEDED? Yes No

PLEASE NOTE: This registration serves as authorization to use my likeness and/or likenesses of any of the registered parties from any previous and future trade shows for the purpose of marketing for SIA and the snow sports industry.

CALCULATOR & PAYMENT INFORMATION

Complete this section only if you wish to make a charitable donation to the Snow Sports Future Fund and/or the U.S. Ski & Snowboard Team.

Snow Sports Future Fund <small>Optional Donation</small>	U.S. Ski & Snowboard Team <small>Optional Donation</small>	TOTAL DUE
\$ _____ <small>100% deductible as a charitable donation.</small>	\$ _____ <small>100% deductible as a charitable donation.</small>	\$ _____ US

PAYMENT TYPE:

AmEx Discover MasterCard Visa Check# _____ (payable to SIA)

Card Number: _____ Exp: _____

Print Name: _____ Signature: _____

A SHOW BADGE AND VALID PHOTO ID ARE REQUIRED AT ALL EVENTS.

ONLN

RETURN COMPLETED FORM TO SIA: VIA FAX: 703.821.8276 OR MAIL: SNOW SHOW REGISTRATION, 8377-B GREENSBORO DR, MCLEAN, VA 22102-3529