SIA SNOW SHOW

REGISTRATION FORM

Sales Rep | Rep Agency

01.26 - 29, 2012
COLORADO CONVENTION CENTER, DENVER, CO
ON-SNOW DEMO / SKI-RIDE FEST: 01.30 - 31, 2012
WINTER PARK RESORT/DEVIL'S THUMB RANCH, CO

Submitting this form does not guarantee admittance. Forms are reviewed for admission qualifications before processing, notification of acceptance sent via email. The deadline for preregistration is Monday, January 16, 2012. **PLEASE PRINT.**

REP/REP AGENCY INFORMATION

IMPORTANT! NEW BADGE PICK- UP PROCEDURE. PLEASE READ.
ALL BADGES MUST BE PICKED UP ON-SITE AT THE SHOW.

- Register each person individually and include their email address*.
- An email with a unique confirmation code is emailed to each registered attendee.
- Access to the confirmation email, plus valid photo ID, allows attendees to pick-up their badge on-site.
- A NEW self-service badge printing area efficiently serves those with their confirmation email.

Name/Agency Name: _____ Registration Contact: _____

StreetAddress: _____ City: _____ State/Prov.: _____ Country: _____ ZipCode: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

SOCIAL MEDIA OUTREACH: Facebook: _____ Linked In: _____

Twitter: @_____ YouTube: _____ Vimeo: _____

LINES REPRESENTED: List up to three (3) lines that you represent; at least one must exhibit at this SIA Snow Show.

1) _____ 2) _____ 3) _____

REGIONAL REP ASSOCIATION AFFILIATION

☐ EORA ☐ MRA ☐ NEWSR ☐ WWSRA
☐ EWSRA ☐ MWSRA ☐ SWRA

FOR SECURITY PURPOSES THERE IS A $50 FEE FOR REPRINTED BADGES - WHETHER STOLEN, FORGOTTEN, MISPLACED OR LOST. PROCEEDS GO TO SIA PROGRAMS & GROWING THE SNOW SPORTS INDUSTRY.

ATTENDEE REGISTRATION INFORMATION

DO NOT USE THIS FORM TO REGISTER YOUTH. Anyone under the age of 16 may be registered on-site by parent/guardian or responsible adult to complete the Youth Release Form. Attach a separate sheet if additional space is needed.

#1 Full Name
Email (required)
ON-SNOW ATTENDANCE: | **On-Snow Locations Attending:** ☐ Winter Park ☐ Devil's Thumb | **On-Snow Transport Needed:** ☐ Yes ☐ No

#2 Full Name
Email (required)
ON-SNOW ATTENDANCE: | **On-Snow Locations Attending:** ☐ Winter Park ☐ Devil's Thumb | **On-Snow Transport Needed:** ☐ Yes ☐ No

#3 Full Name
Email (required)
ON-SNOW ATTENDANCE: | **On-Snow Locations Attending:** ☐ Winter Park ☐ Devil's Thumb | **On-Snow Transport Needed:** ☐ Yes ☐ No

#4 Full Name
Email (required)
ON-SNOW ATTENDANCE: | **On-Snow Locations Attending:** ☐ Winter Park ☐ Devil's Thumb | **On-Snow Transport Needed:** ☐ Yes ☐ No

#5 Full Name
Email (required)
ON-SNOW ATTENDANCE: | **On-Snow Locations Attending:** ☐ Winter Park ☐ Devil's Thumb | **On-Snow Transport Needed:** ☐ Yes ☐ No

#6 Full Name
Email (required)
ON-SNOW ATTENDANCE: | **On-Snow Locations Attending:** ☐ Winter Park ☐ Devil's Thumb | **On-Snow Transport Needed:** ☐ Yes ☐ No

PLEASE NOTE: This registration serves as authorization to use my likeness and/or likenesses of any of the registered parties from any previous and future trade shows for the purpose of marketing for SIA and the snow sports industry.

FEES, CALCULATOR & PAYMENT

Payment is required for all On Snow Demo/Ski-Ride Fest attendees, exhibitors and personnel.

Full cost: $50/person Preregistered: $10/person

Snow Show preregistration ends 1/29/2012.

On-Snow Preregistration	Snow Sports Future Fund	U.S. Ski & Snowboard Team	TOTAL DUE
	Optional Donation	Optional Donation	
$10 x _____ = $_____	$_____	$_____	$_____US
# of attendees subtotal	100% deductible as a charitable donation.	100% deductible as a charitable donation.	

PAYMENT TYPE:
☐ AmEx ☐ Discover ☐ MasterCard
☐ Visa ☐ Check# _____ (payable to SIA)

Card Number: _____ Exp: _____

Print Name: _____ Signature: _____

A SHOW BADGE AND VALID PHOTO ID ARE REQUIRED AT ALL EVENTS.

ONLN

RETURN COMPLETED FORM TO SIA: VIA FAX: 703.821.8276 OR MAIL: SNOW SHOW REGISTRATION, 8377-B GREENSBORO DR, MCLEAN, VA 22102-3529